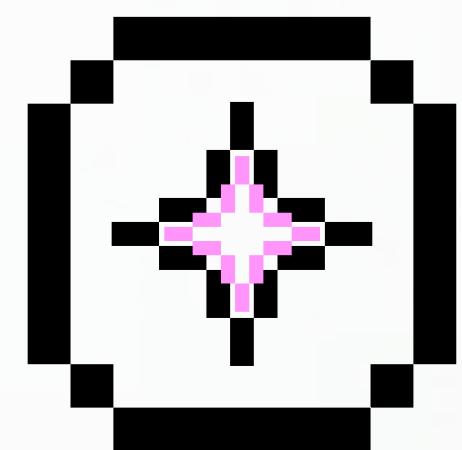
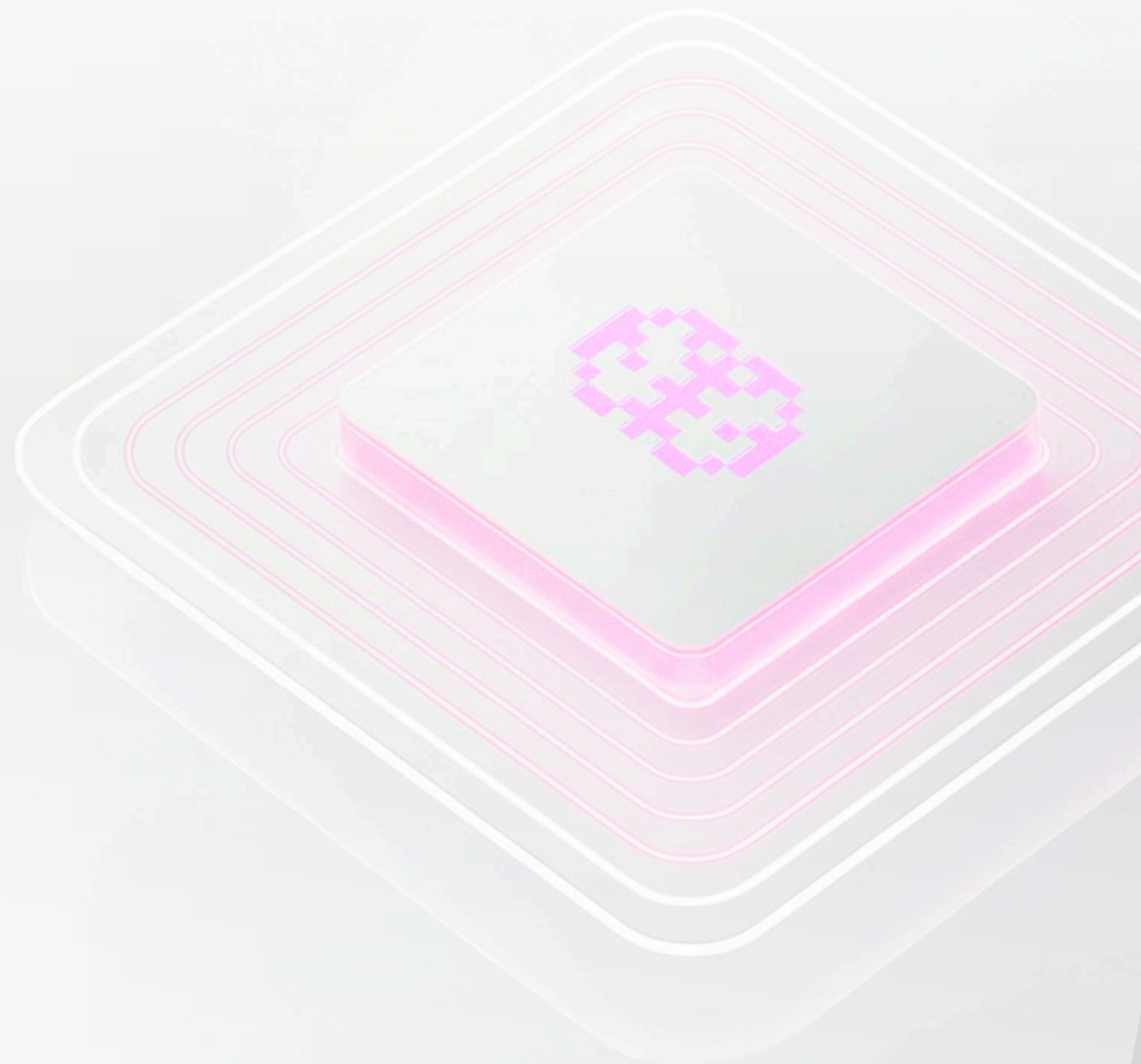




Unit
unit.ai

Pitch Deck 1.12





Built for Teams That Move Fast.

Boost your business, replace fragmented workflows with one intelligent workspace that scales with your business.

A New Workspace Experience

Accomplish more, faster, with reduced overhead while your business knowledge becomes a compounding valuable asset.





I forgot!



Where is this file?

The Problem

Organizations rely on individuals to remember.
But people forget, roles change, employees leave
and with them, knowledge disappears.



I thought we
agreed on this?



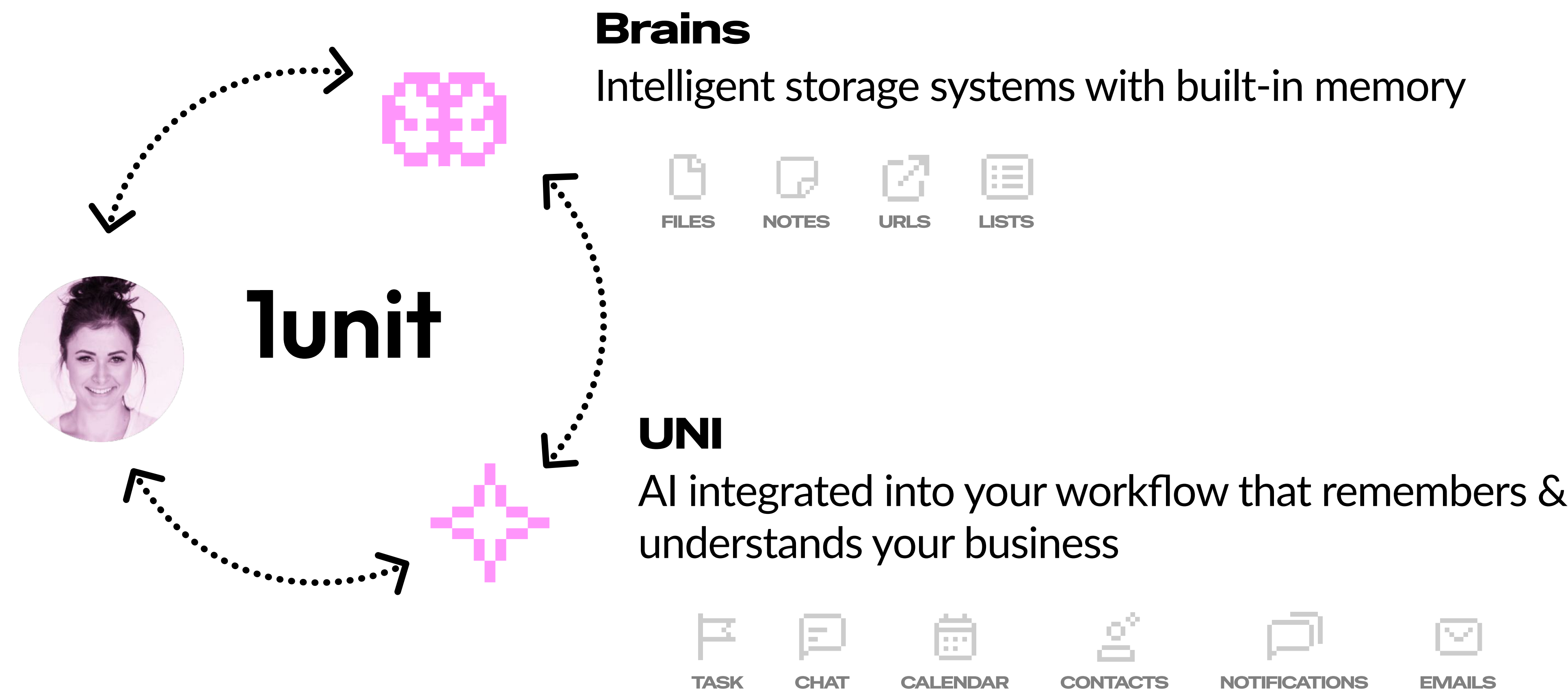
60% of work time goes to chasing updates, searching for information, and switching between tools instead of doing actual work.

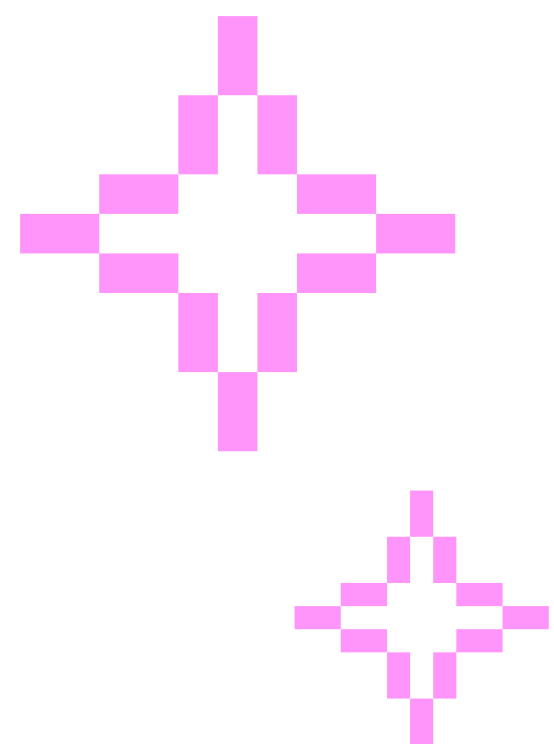
Source: Asana, Anatomy of Work Index

The biggest cash leak in every business.

The Fix

Workspaces powered by Brains & UNI

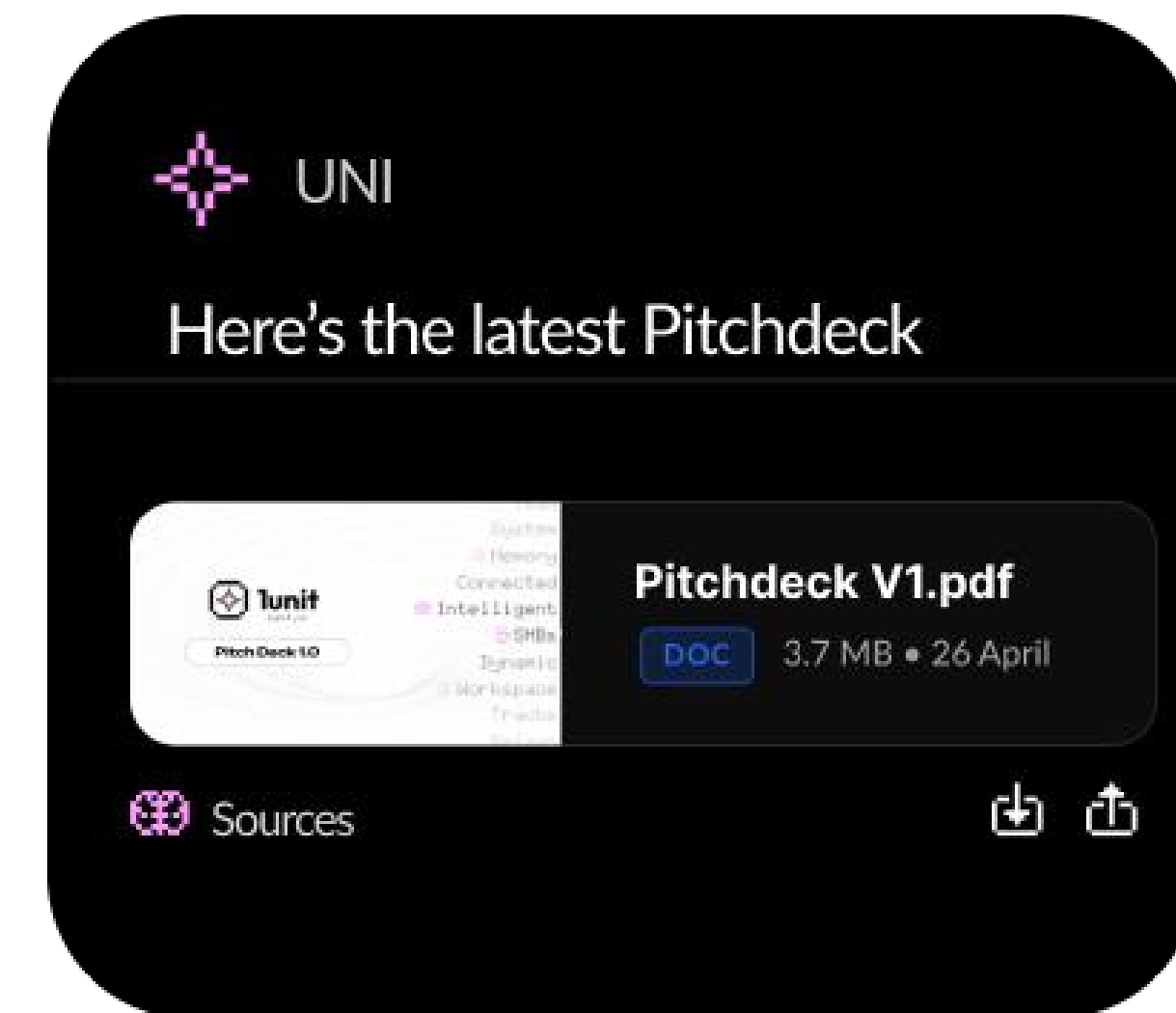
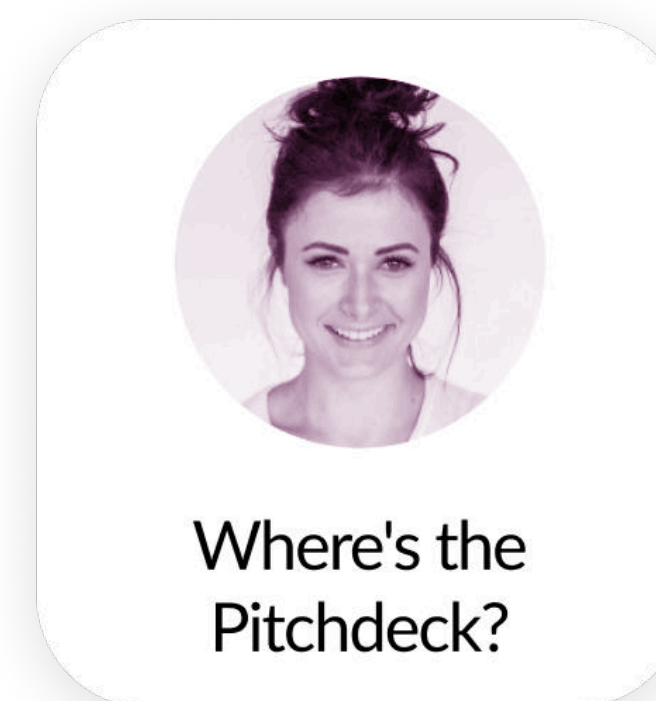


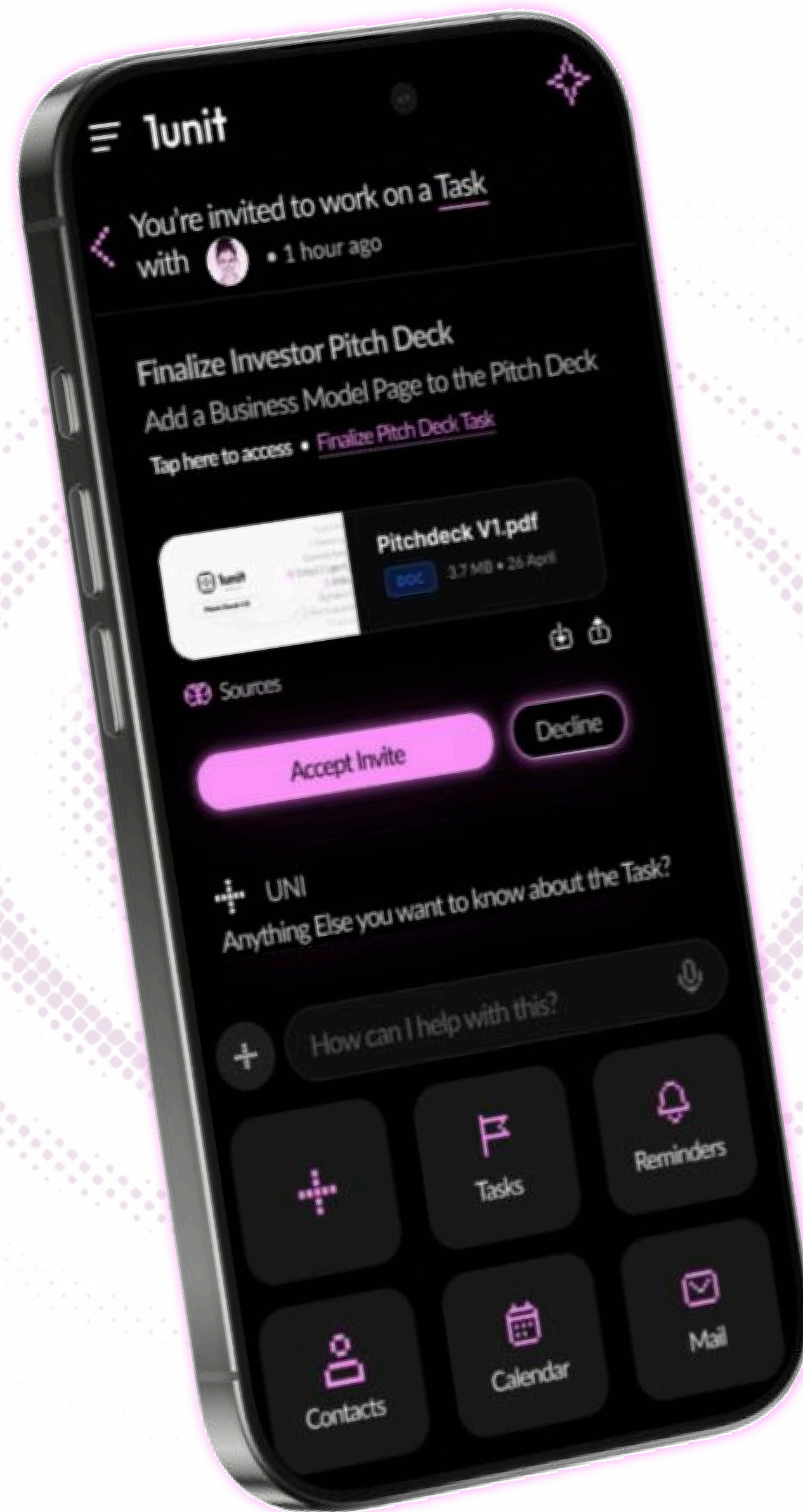


Meet UNI

An autonomous AI built into your workspace

Remembering every file, client, task, detail, decision, follow-up, meeting, so you always find what you need.





The Product

**An ultimate workspace
with a permanent knowledge layer
that becomes company IP**

1 Platform accessible from all your devices
for projects, clients, and teams.

Running your business with 1unit looks like this

UNI is accessible from anywhere
inside your workplace.



UNI understands your business and
finds anything you need.



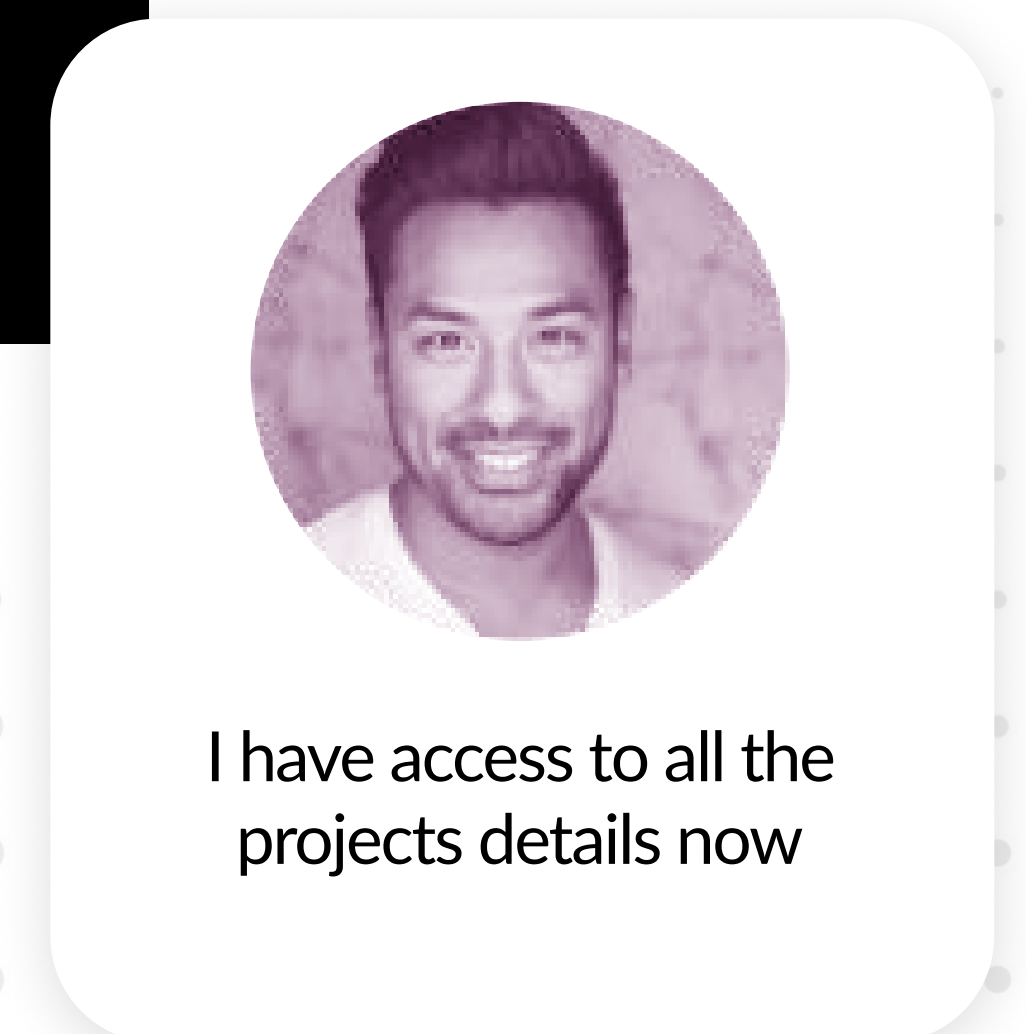
UNI coordinates your team, tasks & events.
No more manual follow-ups.

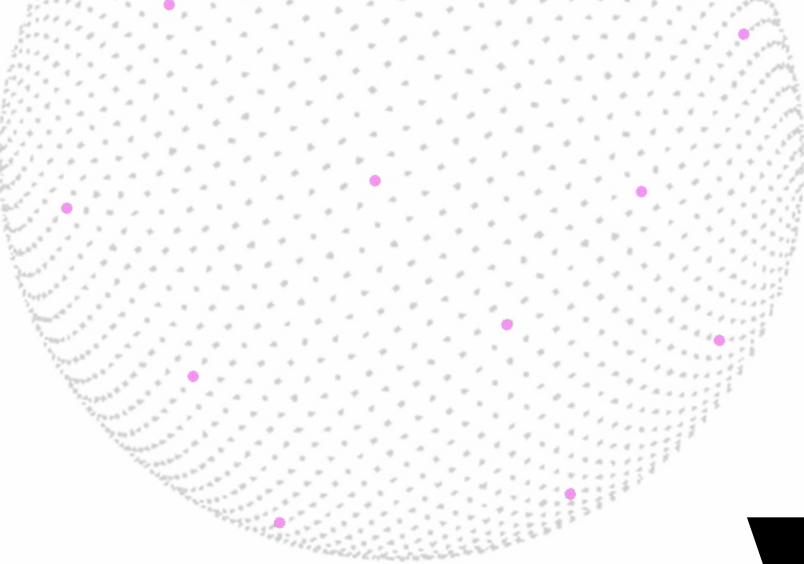


Unlimited Brains with customizable
access for every project, client, or topic.



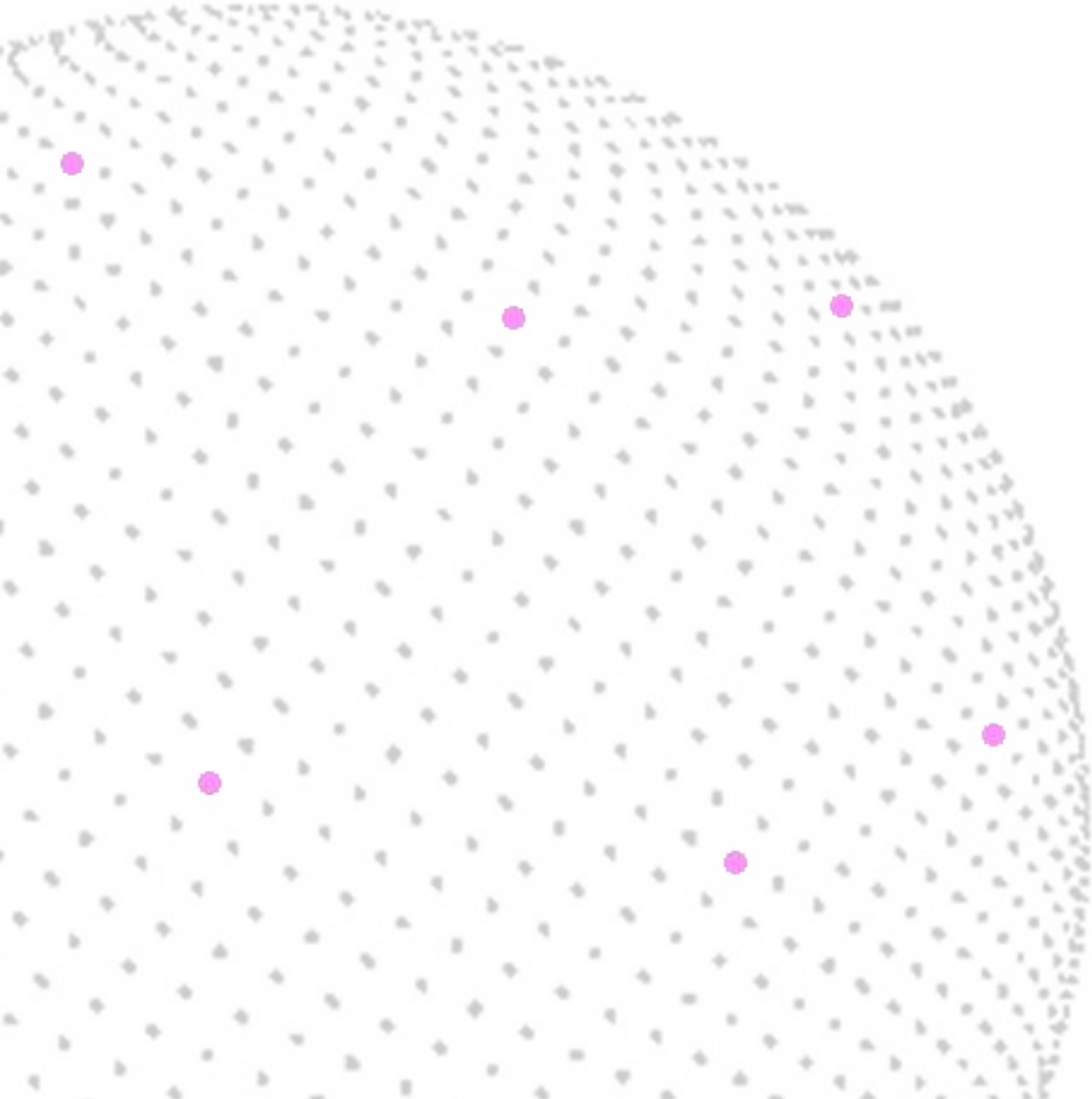
Collaborate seamlessly with clients & partners.
No tool switching or data transfers required.



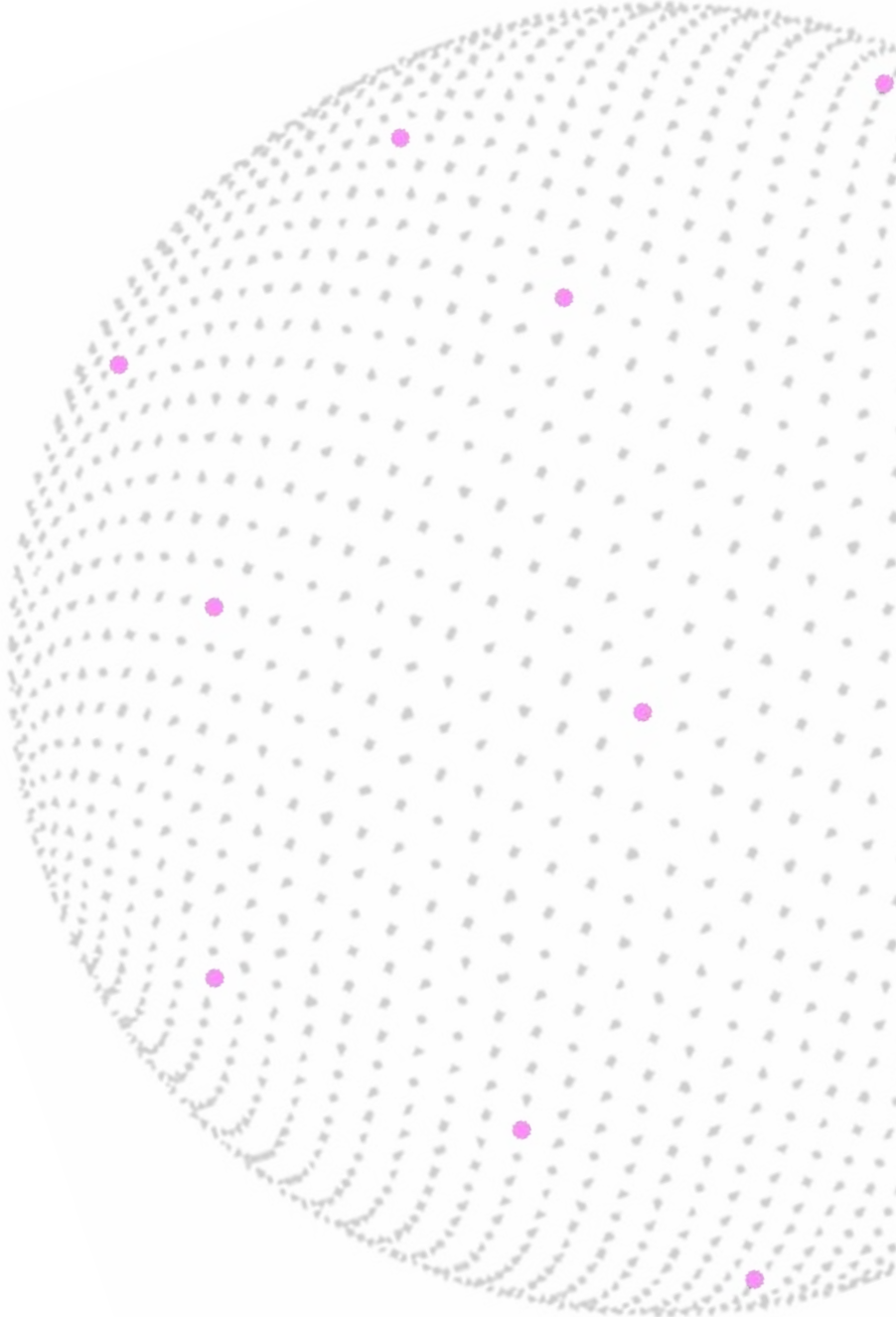


Why Now?

- **At first** Software stored information.
- **Then** it organized it and connected it.
- **AI** made it accessible on demand.



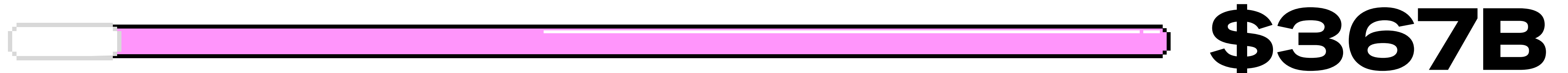
Unit → Turns information and experience into knowledge your business actually owns.



The Global AI SaaS Market

96% of small business owners plan to adopt AI

Projected growth by 2034



\$22B

Current Market in 2025

+36%

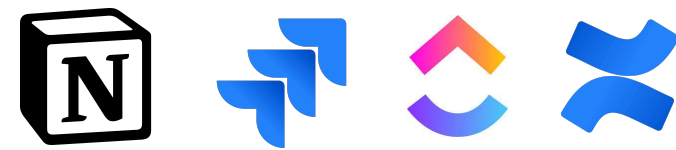
Compound annual growth

Competitors

Our competitors fall into three categories, and none actually runs the system for you:

Builders

You design and maintain it yourself.



Visualizers

Easy to see your work, but passive.



AI Layers

Helpful but no context or follow-through.



Competitors miss:

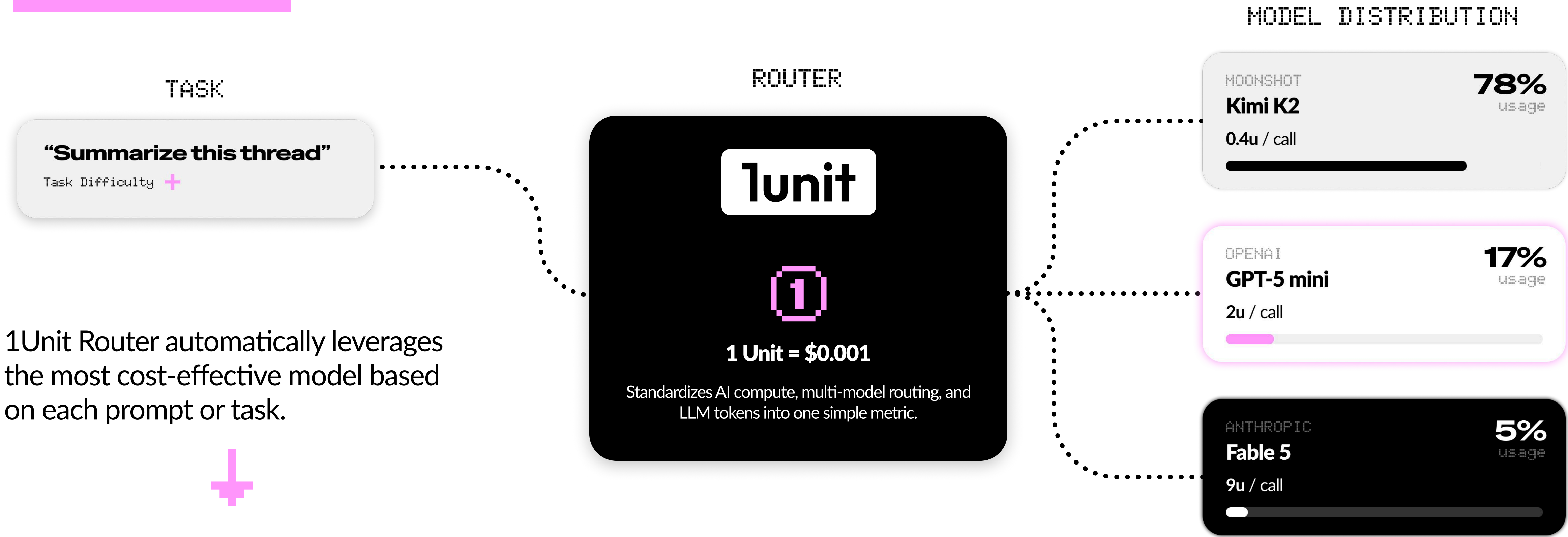
The real problem isn't a missing feature. The real problem is managing work has become the work. People don't want more control; they want less to manage.

1Unit runs by itself

We're not adding features to tools you operate we're automating the operating layer entirely.

Units

Priced in Units, not tokens.



1Unit Router automatically leverages the most cost-effective model based on each prompt or task.



Saving up to 78%

1 AI Model

if you use only one model • Ex. Fable 5

\$9.00 spent

1Unit AI Model Routing

78% Cheap 17% Mid 5% High

\$1.14 spent

Business Model

Hybrid Model: Usage revenue stacks on top of subscriptions

Subscription

Starter

Free

- Workspace with 1 Brain

Includes 11,000 Units / month

Booster

\$33 / month

- Unlocks unlimited team members

Includes 11,000 Units / month

Performance

\$99 / month

- Unlock unlimited Brains

Includes 55,000 Units / month

Pay-per-use

67%

gross margin

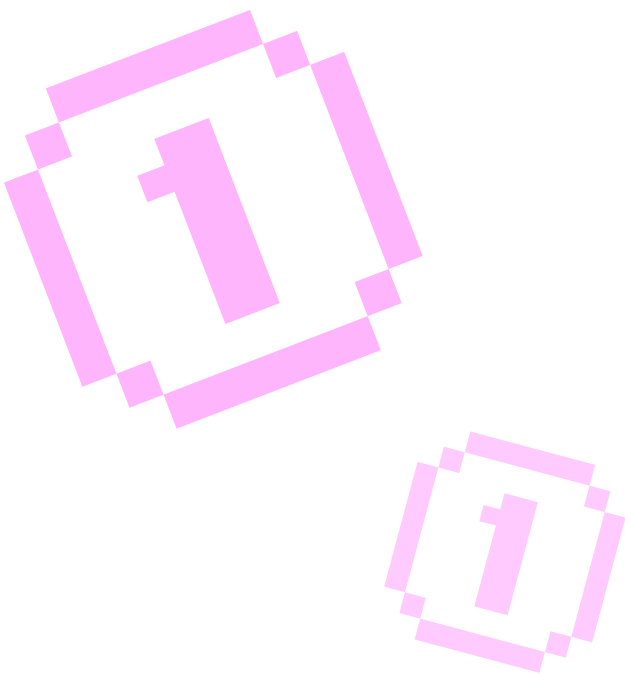
Turns AI usage into a high-margin recurring revenue system

\$0.001

revenue / Unit

\$0.00033

cost / Unit



Overage billed at \$0.001 / Unit

Prepaid Units

\$101

111,000 Units

+10% bonus

\$333

399,000 Units

+20% bonus

The Team

We're builders first, creating a new work experience that transforms how people live and work.

Alex Lavoie

CEO Co-Founder

The Architect



Hank Yan

CTO Co-Founder

The Engineer



Wai-Man Sun

COO

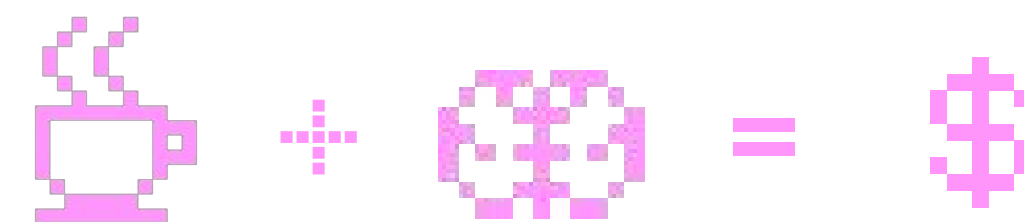
The Operator

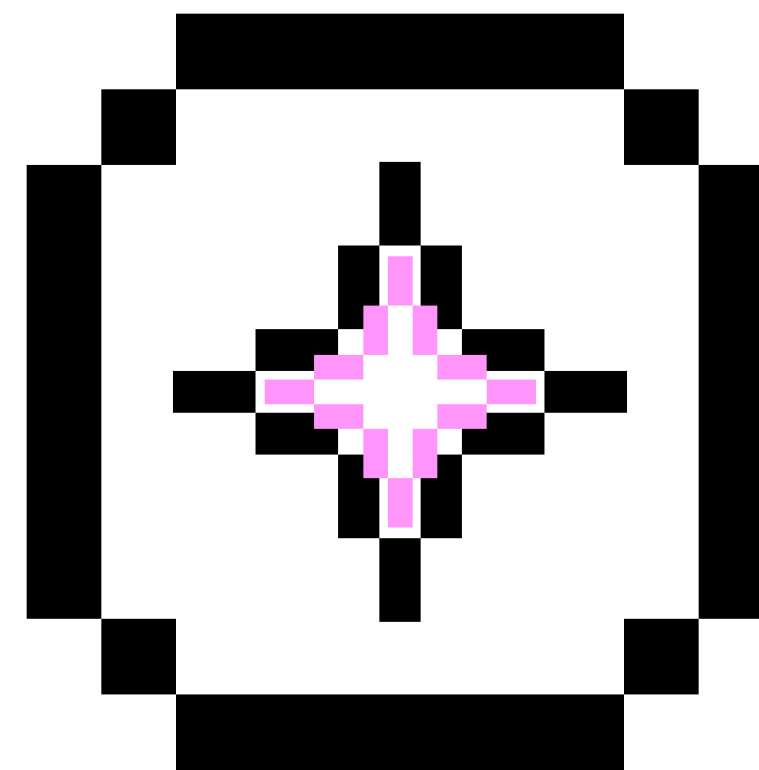




The Vision

Every interaction, decision, and project builds organizational intelligence, transforming experience into IP that your company owns.





1unit.ai

 reach@1unit.ai